

# THINKING BUSINESS

  
**KENT INVICTA  
CHAMBER OF COMMERCE**  
Ashford Canterbury Maidstone West Kent

Produced for the Members of Kent Invicta Chamber of Commerce

December 2010



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## KENTISH FEMALE RALLY DRIVER SEEKING SPONSORSHIP



My name is Louise Cook, I am a 23 year old British Female Rally Driver from Kent. I have my sights set on being at the top of World Rallysport and I am pushing towards being in the WRC Academy for 2012. I plan to finish off what the talented Michelle Mouton started and become the first female World Rally Champion, its no mean feat and there is simply no way this can be done alone.

I achieved my goal for 2010 which was to finish in the top ten from the 30 drivers, which I am very proud of. I also won my RC4 class which consisted of some powerful machinery. In 2011 my goal is set to win the BRC Challenge outright, with some tweaks to the car to gain consistent podium finishes this again is an achievable goal.

I have something that could be fantastic for your business, a female in rallying stands out and from a media point of view being a female in rallying works as an advantage. As you know with any form of motorsport, achieving the budget obstacle is one of the first obstacles, especially in what are tough times in every industry. I am offering an investment that can give back a 500:1 return for 6 lucky supporters and also give every supporter a 1 in 5 chance of receiving substantial on car promotion throughout the season. A local company Pro-Logic won the Ulster Rally top prize and received exposure with an EAV of around £25,000, (see press section on website). In addition to the draw every single supporter will receive a sticker of their logo on the car to show support, and a website link on [www.cutecookie.co.uk](http://www.cutecookie.co.uk) which is hotly visited by your target market.

All this relies on mass support, which is pretty scary for a young female. I am asking for £50 of support, which is less than a box of paper and not quite a nights accommodation in a travel lodge. If everyone helps me, then this can happen and you can all be part of something truly special.

I will be contesting in the British Rally Championship Challenge in 2011.

I hope you can support me and personally help me to the top I can not achieve this alone.

**Louise Cook**  
**British Female Rally Driver**  
**07731 311667**  
**[www.cutecookie.co.uk](http://www.cutecookie.co.uk)**



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## NEW NAME FOR LOCAL CHARTERED BUILDING SURVEYORS

A leading firm of Chartered Building Surveyors has strengthened its services across the region with a major company relaunch.

Kent-based Metcalfe Stanley Hicks has purchased Essex firm Peter Briggs Associates and they come together under the name **Metcalfe Briggs Surveyors**.

"Since the acquisition of Peter Briggs Associates we have been working harder than ever to cement our position as one of the leading firms of Chartered Building Surveyors in London and the South East," said Richard Metcalfe.



*Mike Smith from Peter Briggs office, Richard Metcalfe and Paul Kelly of Metcalfe Stanley Hicks*

"This new company identity, bringing together two well-respected firms, serves

to underline the breadth of experience and expertise we can provide on projects throughout the region and further afield."

Metcalfe Briggs Surveyors can provide Chartered Building Surveying services across the whole range of building projects, including design, refurbishment, purchase surveys, conversions and alterations.

It also carries out energy surveys, CDM co-ordination, dilapidations, planned maintenance programmes, party walls, major repairs and defect analysis, construction project management and building dispute resolution. They are experts in historic and ecclesiastical buildings, schools, commercial, residential, social housing and care homes.

"Each of our clients is assured of the services of a qualified Chartered Building Surveyor and we pride ourselves on our personal level of service," said Richard. "These qualities can only be enhanced through the changes we are making now."

Richard Metcalfe launched his own firm of Chartered Building Surveyors in 1994, later merging with Croydon-based Stanley Hicks and Son Building Surveyors to form Metcalfe Stanley Hicks.

In 1997 Peter Briggs formed his own firm of Building Surveyors after a long consulting career in the social housing sector and forged his reputation in that field. Now approaching retirement, he still acts in a consultancy role with the company.

"I am delighted that my company is being taken on in this new form by Richard Metcalfe. I know my valued clients will continue to enjoy the same level of professional service," said Peter.

Richard Metcalfe added: "This move shows the confidence we have in our position even at this difficult time in the economy. By clarifying the single identity of what used to be two well-respected companies we are taking a view to a successful future."

For more information visit  
[www.metcalfebriggs.co.uk](http://www.metcalfebriggs.co.uk)