

# GIRLS BIG DRIVE

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## LOUISE OFFERS MASSIVE PRIZE

British Female Rally Driver Louise Cook, 22, from Kent showed her true grit for 2010 at Motorsport's largest show the Autosport International at Birmingham's NEC. Louise having never spoken to a potential sponsor face to face prior to the show overcome all her inhibitions and showed true grit with her good friends Amy and Hannah to get the message across to 200 businesses.

"It is a really scary environment, much scarier than driving flat out in a forest. I had never even spoken to a successful business person face to face about support before I went there. I didn't know what to say, all I could do

was to explain how good value it is to have the chance to have their logos plastered all over my car for just £50!"

Louise and friends really stood out at the show, even named by some as the "highlight". In such a male dominated environment Louise will always stand out, much like she will all season unfortunately for Louise but not so unfortunate for her sponsors.

Louise successfully enrolled the support of some 40 companies, which was amazing for someone who is a not in sales and has never even experienced selling face to face prior to the event. Louise 22 said "I am absolutely stoked, I have got 40 companies behind me

already. I am going to keep firmly on the accelerator all the way up to the first round to get those 500 I need behind me and with a bit of support I can do it!"

We urge you to please get behind Louise and her campaign, and help this young hard working talent have a genuine shot at the nation's top talent and make the boys cry.

With your help Louise will contest the 1<sup>st</sup> round of the British Rally Championship Challenge 2010 the Bulldog Rally on the 27<sup>th</sup> of March.

Please contact Louise:

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[www.cutecookie.co.uk](http://www.cutecookie.co.uk)



### Louise Cook

"I would like to really thank everyone who got behind me at the Autosport Show, I will be ensuring I reward your confidence in me for 2010."

"To the rest of the world, I need your support. I need a massive 500 supporters in total to fund the season. The harsh reality in motorsport is that sponsorship is essential for anyone to succeed. There are no McRae's, Hamilton's or Button's without the generosity of others. I can't do this without your help"



To keep up to date with the teams progress, developments and indeed have your input to the new venture please visit [www.cutecookie.co.uk](http://www.cutecookie.co.uk) for the exciting revelations in 2010. We look forward to seeing you at the first British Rally Championship round the Bulldog International Rally of Wales 27<sup>th</sup> March [www.bulldog-rally.co.uk](http://www.bulldog-rally.co.uk)